



Definícia produktov pre "vidiecke ubytovanie"

PRODUCT DEFINITION for
"RURAL ACCOMMODATION"

Version 1.0 - approved at EuroGites General Assembly 2005

Criteria	Interpretative orientations
Situated in the countryside, in a village, or in a small town	< 5000 inhabitants in the village/town, or in very typical/traditional quarters
Rural surrounding, with evident characteristic of traditional farming, agriculture, or high nature values	high nature values = Nature Park or similar. "Traditional farming" excludes predominance of industrial farming (landscape dominated by greenhouses etc)
Tourism is not the main or dominant activity or source of income in the closer area	Relation "tourist beds / inhabitants" should not exceed = 1 / 1
Good conservation of environment, quiet and "peaceful" setting, no noise or pollution	Smell and noise resulting from traditional farming are acceptable
Authenticity of the accommodation and ambience	
Hospitality – Personal attention by the host	
Small-scale capacity of the accommodation unit	upper limit, around 40 bedplaces
Cumpliance of statutory and assessment criteria	(cumpliance of the EuroGites Quality Assessment Standards)
Social and environmental sustainability in the context of a multi-functional activity in the countryside	(apply criteria of the Agenda 21 for Tourism once it is defined)
Connection with the local community and traditional culture	Minimum integration of the activity into the surrounding community, guests have possibility to get in contact with the local reality if they want
Local products and gastronomy	to be available in the surrounding
Culture (folklore, crafts, traditions, heritage, ...)	to be available in the surrounding

Excluding criteria are: <ul style="list-style-type: none"> • urban or industrial setting or surrounding • mass- or highly developed - tourism areas • noise, risk/danger, visual and other pollution 	<i>rural-typical impacts are accepted</i>
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The above criteria shall be incorporated by the supporting organisations and organisms into their respective guidelines and product descriptions.

Proposal for definition that integrates the spirit of the above list into a comprehensive text:

*"Within the context of **Rural Tourism** a sustainable, multifunctional activity based on local resources related to the traditional agricultural activity, culture, or natural values in the countryside or in small towns where tourism is not the main source of income,*

***Rural Accommodation** is understood as a small-scale hospitality service which combines personal attention, quiet and peaceful setting, and assured quality standards with good conservation of environment, human and cultural authenticity in connection with the local community and its traditions, products, gastronomy, and heritage, under the limits of security and safeguarding the abovementioned resources."*